

Contact information

Razvojnna agencija Žepče / Development Agency Zepce

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Program areas of special interest

- Innovative and socially responsible Danube region - AoI: Increase competences for business and social innovation,
- Better connected and energy responsible Danube region – AoI Improve energy security and energy efficiency,
- Environment and culture responsible Danube region - AoI: Foster sustainable use of natural and cultural heritage and resources; AoI: Improve preparedness for environmental risk management; AoI: Strengthen transnational water management and flood risk prevention..

About Development Agency Zepce

The Development Agency Zepce (acronym: RAŽ) was founded on 9th of March in year 2010, by the Municipality Zepce, with the aim to contribute to the local economic development of Municipality Zepce..

MISSION OF DEVELOPMENT AGENCY ZEPCE IS:

„To develop competitive economy and high quality human resources; to create conditions for high living standards of inhabitants in Municipality Zepce, in the framework of sustainable development; and to build and promote the recognition of Zepce identity.“

VISION OF THE DEVELOPMENT AGENCY ŽEPČE IS:

"Dynamic, innovative and distinctive development institution that promotes socio-economic and sustainable development and contributes to a better quality of life of every citizen of the municipality of Zepce.

The work of Development Agency Zepce is aimed at:

1. LOCAL AUTHORITY, which must become the carrier of all development projects and a creator of a suitable environment in which local initiatives can initiate and develop;
2. SMEs AND CRAFTSMEN, who need to become competitive generator of new jobs;
3. CIVIL SOCIETY, which should become the main carrier of local civil initiatives that strengthen civil society which respects the laws and works on the principle of equality for all its citizens;
4. COOPERATIVES / FARMERS' ASSOCIATIONS, which should become the main drivers of agricultural production with the aim to produce high-quality, organic food; and drivers of sustainable rural development in their areas.

The principal responsibilities of the Development Agency Zepce are:

- Strategic planning and implementation of development projects in Zepce municipality;
- Creating a stimulating business environment to attract investment and support to investors;
- Building a public-private partnership in the area of economic empowerment and job creation;
- Territorial marketing, promotion of entrepreneurship and business networking;
- Support for start-ups and raising the competitiveness of the SME sector;
- The organization of programs of lifelong learning;
- Building business infrastructure;
- Technical assistance and advice in the preparation of projects in the framework of international and regional cooperation;
- The protection and promotion of the original potential and economic resources of the municipality of Zepce, through sustainable rural development and the development of responsible tourism;
- Networking and cooperation with other development institutions in the region;
- Continuous development of new ideas to improve the quality of life in Zepce municipality;

Users of our services have at their disposal following departments:

- Department for strategic planning, project design and implementation;
- Department for entrepreneurship support;
- Department for promotion and marketing;
- Department for Rural Development and Agricultural Development.

Areas of activities are:

- Strategic planning and management - development, implementation and monitoring of long-term and medium-term strategic documents;
- Enterprise development, human resources and labor market - networking of business entities and the establishment of partnerships between the private and public sector, counseling, information, training, technical support, promotion of investment opportunities and development projects;
- Promoting and attracting investments - presentation of the Municipality at the regional, national and international level for the purposes of economic development;
- Management of development projects - development and implementation of economic and social programs and projects;
- Support to civil society - cooperation, technical support, training and capacity building, support for the establishment of business and professional associations;
- Rural development, agriculture and tourism - support for family farms, sustainable rural development, environmental protection and energy efficiency;
- CENTER INVESTORS OF MUNICIPALITY OF ŽEPČE (RAŽ) - service support to existing and potential investors on the principle of "one-stop shop";
- LEF (Local Economic Forum of Zepce municipality), established in 2013.. - An advisory body which consists of equal number of representatives from the private and public sectors to implement public-private dialogue in Zepce municipality;
- Committee for Education and Employment of Žepče municipality - an advisory body in the field of labor, employment and education;
- The Committee for the Implementation of Development strategy of Zepce municipality - an advisory body in the preparation of action plans for the strategic planning of the municipality of Zepce.

Our references:

1. Creation of Development Strategy of the municipality of Zepce 2011 - 2018;
2. Creation of Capital Investment Program of the municipality of Zepce 2015 - 2019;
3. Creation of Youth strategy of the municipality of Zepce 2015 - 2020;
4. Organization of Economic Forum Zepce and B2B companies meeting of Southeast Europe;
5. Establishment of public-private policy dialogue in local government units;
6. The founder of the Network of Local Development Agencies in Bosnia and Herzegovina (2011);
7. Creator of Development Initiative BEAR (Business Excellence Area Teslic-Tesanj-Zepce) awarded by the FDI magazine in 2014/2015;
8. Successfully implemented 20 infrastructure and 28 development projects, of which the most important are:
 - COBEAR - Competitiveness of business excellence area, supported by the EU

Delegation in BiH (project partner)

- SMEs without borders, supported by the EU IPA CBC Croatia - Bosnia and Herzegovina 2007-2013 (project partner)
- Slow Tourism: promoting sustainable and responsible tourism in Bosnia and Herzegovina, supported by the CEI (Central - European Initiative): Know-How (project partner);

9. Organized over 150 professional workshops and seminars for the unemployed, young people, NGOs, SMEs and the public sector with over 800 participants;

10. Created 32 business plans, for agricultural producers and farmers, unemployed women and young people, with the help of employees of RAŽ;

11. Created 50 publications;

12. 50 unemployed women realized income and self-employment through the start of production of gherkin and growing strawberries;

13. Distributed 105 electronic newsletters to the private sector;

14. Launched 28 initiatives to improve business environment through the Local Economic Forum of the municipality of Zepce;

15. Founded the Association "Slow Tourism" in Bosnia and Herzegovina;

16. Achieved cooperation with more than 20 domestic and foreign donors.

Development Agency Zepce has a key role in identifying new development opportunities; defining local strategies; performing activities of local marketing; helping and guiding the development of small, medium and large businesses through education and business consulting, project management, attracting domestic and foreign investment; participation in Community programs; the establishment of enterprise zones and incubators, business, innovation and technology parks, and has a special role in the development of rural areas and tourism.